## PRODUCT GOVERNANCE AND FAIR VALUE ASSESSMENT



Carrier name	RSA
Product name	Unoccupied
Class of Business	Unoccupied
Date	17/08/2023
Our Status	Manufacturer

## **Product information**

This product is designed to cater for residential properties currently unoccupied for a variety of reasons. 3, 6, 9 and 12 month policy options are available.

Cover options are available, from full cover down to FLEE cover only.

Trading options - Quote and Buy portal - Delegated Authority

## Target market

Individuals with unoccupied properties with the main reasons for unoccupancy as follows:

Undergoing renovations

Properties going through probate

Properties pending letting or a sale

Properties where the resident is in long term care

Are there any groups of customers for whom this product would be unsuitable or would not provide the intended level of value?

Customers whose property is occupied.

Other information which may be relevant to distributors

This product has been subject to our Product Governance process and has been reviewed and approved by our Product Governance Committee as representing fair value to customers.

The Fair Value Assessment completed included consideration of a wide range of factors which include, but were not limited to:

• The complexity of the insurance product.

• The nature of the insurance product and the risk of customer detriment related to it.

• The characteristics of the target market.

• The benefits that will be provided.

• The type and quality of services provided to customers.

• The distribution channel including and remuneration information.

Appropriate data including claims information and complaints data.

Date Fair Value Assessment completed

17/08/2023

All intermediaries who distribute our products are reminded of their regulatory responsibilities to assess fair value to customers where separate fees are charged and/or premium finance is arranged. This also applies where an add-on product (not manufactured by us) is sold alongside the core product. Commission, fees or charges passed onto the customer must be proportionate to the service provided and provide fair value. We may from time to time request additional management information from our distributors to support the fair value assessment process.